

THE INVESTMENT CAPITAL OF SOUTH LUZON

Santa Rosa

SPECIAL SUPPLEMENT



**SANTA ROSA CITY
CELEBRITY OF THE YEAR
2009**

ARLENE ARCILLAS-NAZARENO



"CELEBRITY OF THE YEAR"

ARLENE ARCILLAS-NAZARENO

SANTA ROSA CITY

2009



A local opinion poll voted Arlene Arcillas-Nazareno as not only the *most beautiful* but also the *best* Mayor that Santa Rosa has ever had. Neither is included in this magazine's criteria for "Santa Rosa City Celebrity of the Year 2009". Our own email poll of local, national and overseas readers showed that Arlene is for sincerity, passion, integrity, dedication, good works, spirit, achievements and different league so candidates that no for the title even came a landslide is that **Rosa City Celebrity** universally appreciated energy, personality, concern for others, and so many fine qualities to be in a far ahead of other other contender close. The result by Arlene is the **Santa Rosa City Celebrity of the Year 2009!**

Arlene Arcillas-Nazareno

There's no doubt about it! One nominee stood out above the rest, and deservedly so. The City Mayor of Santa Rosa has won so many hearts and so many votes that we can only applaud her in congratulations.

"It has been a very long time since I have seen such a landslide in a popularity poll and I have been in this business for the past 15 years." - Annie Santos, Editor of Santa Rosa Magazine.

Any landslide vote is rare and signifies that the winner is far more popular than all other contestants combined.

My perception here is that a local celebrity, elected in 2007 to be City Mayor, since then has proved herself by actual performance in office to exceed all expectations.

Arlene Arcillas-Nazareno in other words is universally regarded as a good Mayor and

by constituents in a poll last year as the best Mayor that Santa Rosa has ever had. This is praise indeed!

So let us all now unite in our applause for someone who willingly goes the extra mile for those she represents and who has done so much for the people of Santa Rosa City since they elected her.

Take look at the photos on our previous page. Arlene's

exhausting schedule is truly awesome. But however tired it may make her, she always gives her all and she gives it with a smile that inspires everybody she goes to see and support.

It is her inspirational quality that we especially applaud. Her charming personality and warm smile are genuine and sincere. In this respect Arlene reminds people of Princess

Diana, who had the same rare blessed ability to make ordinary folks like us feel important and valuable.

Although Santa Rosa is not a political magazine, we can appreciate what our local, national and international readers are saying.

Therefore we are proud to award Arlene the Title: **Santa Rosa City Celebrity of the Year 2009.**

SANTA ROSA GOLF

THE MAYOR ARLENE ARCILLAS-NAZARENO CUP

Following the phenomenally successful inaugural event of last year when the enthusiasm, excitement and passion never went out of bounds even if occasionally a golf ball did, the 2nd SANTA ROSA GOLF, THE MAYOR ARLENE ARCILLAS-NAZARENO CUP, will be held at the fabulous Sta. Elena Golf Club on **February 16, 2009**.

It was the far-sighted vision of Jose Alberto Yulo Quiros (Bebo) from Canlubang Sugar Estates and Bienvenido R. Tantoco, Jr. (Rico) from the Rustan Group of Companies to create a superlative golf course here surrounded by luxurious "pockets of residential enclaves".

Engaging the professional help of acclaimed masterplanner Jun Palafox and the world famous golf course designer Robert Trent Jones, Jr., together they converted their vision into reality.

Today Sta. Elena is often referred to as The Garden of Eden. Its fairways have received numerous awards and citations, including "Best Course in the Philippines" by Asian Golf Monthly.

Its forests are certified by Audubon International, for their diversity in Philippine flora and fauna, as an environmentally esteemed Audubon Cooperative Sanctuary.

This magnificent golfing event is a great credit to all concerned and it displays to the whole world Sta. Elena in all its majesty.



The tournament format shall be conducted on System 36 of scoring, and Trophies will be awarded to the winners in Classes A, B, C and D.

Tee-off time starts at 7am.

The event will culminate with a "Red Party" Lunch and Awarding Ceremonies at the Hacienda of the Sta. Elena Golf Club at 2pm.

Special thanks to mayor Arlene Arcillas-Nazareno for initiating this event and for the solid support she gives to other sports too. She brings a welcome "breath of fresh air" to the people of Santa Rosa City.

Thanks also to everyone at Sta. Elena who did such a superb job of hosting last year's event to make it a memorable occasion for participants, spectators and all the sponsors. What a success it was, and this year we are confident it will be better yet!

The SANTA ROSA GOLF, THE MAYOR ARCILLAS NAZARENO CUP, is a flagship sporting event of our wonderful growing city, and its prestige is already generating widespread media recognition in Asia and beyond.

Long may it continue, and long may our golfers excel ●

